

## Professional Summary:

I have worked as a professional graphic designer for the past ten years. I'm currently searching for a position where I can put my creativity and technical skills to good use. I'm well versed in the Adobe CS3 application package, color theory, typography, design principles, and both vector and raster based graphics. I am a highly creative and adaptable designer whose willing to take on the most demanding detail oriented print advertising campaign as well day-to-day productions work. If you are in need of a of a creative and experienced designer with a strong desire to succeed, then I'm just the person you're looking for.

## Education:

*1996 to 2000 – Indiana University, Bloomington, IN*

Bachelors Degree concentration in Fine Arts, Graphic Design  
Additional course work in Marketing/Advertising

## Work History:

*1999 to Present – Owner – Theodore Designs*

As a freelance designer, I've worked with clients on a wide range of projects that include: logo design, collateral marketing material, business card design, vehicle wraps, web site design, display graphics, and package design. I provide my clients with creative professional work at affordable rates.

*04/2010 to 10/2010 – Sr. Graphic Designer – BC Graphics: Tempe, AZ*

While at BC Graphics I managed all design projects including: business cards, apparel, brochure, book design, websites, online stores, ad specialty products, e-mail marketing, and more. I produced professional design solutions for BC Graphics' clients as well assisting in the development of their new website.

*09/2000 to 12/2007 – Sr. Graphic Designer – Campus Classics: Indianapolis, IN*

As the Senior Graphic Designer at Campus Classics, I designed direct mail catalogs and merchandise for the company's line of apparel and gift items. These direct mail catalogs generated roughly 75% of the company's annual revenue. In addition to catalog design, I also produced digital photography of merchandise, edited images for web and print, designed new products, and developed new marketing concepts to increase company sales. I also played a key role in providing feedback to improve company systems.

*09/2000 to 12/2007 – Sr. Graphic Designer / Dept. Manager – Impact Imprinting: Indianapolis, IN*

As the Senior Graphic Designer at Impact, I managed both the art and imprinting departments. I handled the artwork of our clients, scheduled and processed the orders of over 30 Ad Specialty clients, and oversaw each order insuring accurate and timely production. I also meet with equipment vendors in search of new technology and materials for both the art and imprinting departments.

*05/1998 to 09/2000 – Graphic Designer – Image Boxers and Xpress Printware: Bloomington, IN*

As a graphic design student at Indiana University I supplemented my classroom education with real world design and production experience at this small ad specialty supplier.

## References:

Natalie Wilson – Owner of Campus Classics 317-228-6300  
Robb Fine – Owner CEO of Fine Promotions 317-298-3100  
Phil Luong – Graphic Designer 904-535-1667  
Portfolio may be viewed at: www.theoredesigns.com

## Specialized Skills:

- Adobe Creative Suite CS3
- Photoshop
- Illustrator
- InDesign
- Flash
- Dreamweaver
- Acrobat
- HTML
- Digital Photography
- Mac and Windows OS